

The Visual Narrative Reader By Neil Cohn

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"Pressestimmen Even readers who are well-versed in the theory or history of visual narrative will discover unfamiliar methods and material ... The Reader rewards an open-minded narratological audience with a truly inspirational wealth of methods and examples from a wide array of cultural and historical contexts. (DIEGESIS 2017-06-15)Neil Cohn is diving deeper into comics & the brain than anyone I know now. (Scott McCloud, author of Understanding Comics)The wealth of information and breadth of approaches regarding visual narrative brought together in this reader make it a goldmine for anyone with a serious interest in this budding area of study. (Tilmann Altenberg, Cardiff University, UK)This trailblazing collection provides an excellent starting point for anyone interested in the study of cognition and visual narrative. Drawing on an array of disciplines and approaches, from linguistics and psychology to anthropology and art education, 'The Visual Narrative Reader' investigates such intriguing topics as children's drawings, manga, ancient Maya art and Australian sand narratives. It is also one of the few recent contributions to the field of visual studies that is truly international in scope. Highly recommended. (Kent Worcester, Professor of Political Science, Marymount Manhattan College, USA)For years Neil Cohn has been doing his own leading edge work on the structure and cognition of visual narratives. Now he has assembled a collection of studies, both seminal and new, from across disciplines and cultures, to challenge our assumptions about how humans create and comprehend images. More than just an important resource for comics scholars, this anthology might be a catalyst that transforms the nature of comics studies. (Randy Duncan, Professor of Communication, Henderson State University, USA and co-author of 'The Power of Comics, second edition' (Bloomsbury, 2015))Anyone interested in visual narrative will be very grateful to Neil Cohn for compiling this collection of diverse knowledge by insightful researchers from a variety of disciplines. Even though I've been involved with comics and other forms of visual storytelling for most of my life, this book, like all of Cohn's works, gives me great new insights and points of view. (Carl Potts, Former Executive Editor, Marvel Comics and Author of 'The DC Comics Guide to Creating Comics: Inside the Art of Visual Storytelling' 2015-06-03)While formal, cognition- and language-oriented research should be among the fundamental building blocks for all studies into comics and sequential art, it is too often marginalised or even completely overlooked. This volume finally collects in one reader comprehensive overviews of diverse established approaches; as well as several of the most essential and fruitful contributions to the field. Its special focus on cultural variation provides important and unique perspective. The Visual Narrative Reader should set a new and indispensable standard for all linguistic and interdisciplinary research into visual narrative. (Stephan Packard, Junior Professor of Media Culture Studies, Freiburg University, Germany and President of the German Society for Comics Studies 2015-06-04)The Visual Narrative Reader situates comics within the broader context of visual language and uses approaches from cognitive science to offer new insights into the ways that comics work. Neil Cohn has assembled an overview of an expanding field that will provoke and enlighten comics readers and cartoonists alike. (Matt Madden, author of '99 Ways to Tell a Story: Exercises in Style' 2015-06-05)This volume breaks new ground: No one before has tried to organize scholarship on visual narrative into a coherent collection. Neil Cohn is perfectly suited to this task. The result is a great resource for students, scholars, and anyone interested in the science of how we understand stories told with pictures. (Jeffrey M. Zacks, Professor of Psychology and Radiology, Washington University in St. Louis, USA and author of 'Flicker: Your Brain on Movies' (2014)

2015-06-29) This multi-faceted collection looks beyond just comics to trace visual narrative through history and across cultures: it provides a rich foundation for understanding how we acquire, interpret, and communicate through visual language, and details how discrete visual language systems reflect and serve the particular cultures within which they develop. Whether read on its own or as a companion to Cohn's *The Visual Language of Comics* (essential reading for any student of comics), this collection will challenge readers' ideas of how comics and other visual narratives are taught, learned, and used in everyday communication. (Alexander Danner, co-author of *'Comics: A Global History, 1968 to the Present'* (2014) 2015-07-03) Werbetext Forms a cohesive guide to discussing, analyzing and decoding non-textual discourse, covering visual narrative from a variety of angles. Alle Produktbeschreibungen"

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Visual storytelling is an extremely effective method and it's proven to generate more sales read this article to find out what makes reading visual narratives uses the principles of systemic functional theory to analyse an explicit account of visual meaning in relation to three perspectives the visual construction of the narrative events and characters ideational meaning the visual , visual pleasure and narrative cinema film theory and criticism introductory readings eds.

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The result is a prehensive reader that can be used as a coursebook a researcher resource and a broad overview of fascinating topics suitable for anyone, in the visual narrative reader neil cohn collects chapters that cross these disciplinary divides from many of the foremost inte, narratives are an integral part of human expression in the graphic form they range from cave paintings to egyptian hieroglyphics from the bayeux tapestry to modern day ic books kunzle 1973 mccloud 1993 yet not much research has addressed the structure and prehension of narrative .

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narrative also visual storytelling is a story told primarily through the use of visual media the story may be told using still photography illustration or video and can be enhanced with graphics music voice and oth.

Cohn s visual narrative reader explores many forms of image based narratives it shows how meaning and sequence is produced and how to approach the discourse analysis involved contemporary research on the visual language of sequential images have been scattered across severa

The visual narrative program aims to address the growing need for talented original content creators by giving writer artists a place to write and illustrate their own stories the mediastorytelling and visual narrative is already handled in the series previous volume ics and sequential art there are a few nuggets of wisdom but they r.

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