

The Greening Of Business In Developing Countries Rhetoric Reality And Prospects By Peter Utting United Nations Research Institute For Social Development

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"Synopsis The rhetoric of corporate environmental responsibility is now being extended to developing countries, but very little is known about the actual environmental performance of big business. * How far is the greening of business a reality in the South? * Are large corporations contributing significantly to sustainable development by pursuing their business interests in an environmentally responsible manner? * What combination of measures are likely to work in expanding corporate environmental good practice? The contributors examine corporate self-regulation, environmental reporting, voluntary codes of conduct, the complementary approaches needed, including governmental regulatory measures and incentives, and the role of citizens' movements and NGOs in holding business to account. The strengths and weaknesses of a wide range of environmental policies and contexts are assessed. Über den Autor und weitere Mitwirkende **Peter Utting** is a project coordinator at the United Nations resesarch Institute for Social Development (UNRISD) in Geneva."

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Greening big business is complicated further by issues of social responsibility to value chain partners in developing countries if supermarkets stop selling strawberries at christmas and flower wholesalers dispense with kenyan grown blooms what happens to those people , the world economic forum is an independent international organization committed to improving the state of the world by engaging business political academic and other leaders of society to shape global regional and industry

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the process of starting a business in a developing country can involve complications that are unfamiliar to a businessperson from europe or north america customs of trade and business can vary widely throughout the world and a pers.

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